

## BATCH 21-23 STUDENTS



**Drishti Agrawal**  
Jaro Education  
8.7 LPA



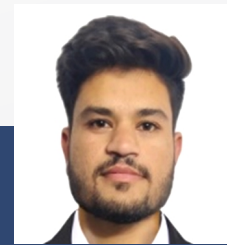
**Ashish Nagotra**  
Kotak Mahindra Bank  
7 LPA



**Akshaya Vyas**  
Xanadu Realty  
6.89 LPA



**Rahul Raj Kourav**  
ICICI Lombard  
5.8 LPA



**Rajdeep Kourav**  
ICICI Lombard  
5.8 LPA



**Aarchie Kothari**  
NJ Group  
5.5 LPA

## STUDENTS SPEAK



PGDM-RBA course at PIGM has been a transformative journey that has equipped me with invaluable knowledge and skills to excel in the dynamic field of business analytics.

**- Jasleen Dutta**

Batch 2020-22 - Canopus Infosystems Pvt LTD.



"My college experience was transformative, thanks to its unique blend of business and data analytics courses. This dual focus equipped me with a holistic understanding

of both realms.

**- Samarth Chakrawarthy**

Batch 2021-23 - Kotak Mahindra Bank



The mentors at PIGM helped me to enhance my academic and interpersonal skills. I am thankful to Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them.

**- Rahul Raj Kourav**

Batch 2021-23 - ICICI Lombard

## STUDENTS ACTIVITY



## MESSAGE FROM THE FOUNDER



**Dr. Nemnath Jain**  
Padmashri Awardee  
Chairman, Prestige Group

Dr. Nemnath Jain the nonagenarian Founder Chairman of Prestige Group of Industries and Institutions is a first-generation entrepreneur who battled adversity and emerged victorious at each stage. He came to Indore from Rawalpindi during the partition. Dr. Jain attended evening classes and taught himself Electrical and Mechanical engineering and stood first in the initial batch of SGSITS Indore. He rose to be the CEO of that very company before he started out on his own and set up a cattle feed plant heralding his tryst with destiny to shape the futures of millions of soybean farmers and thousands of young students at the Prestige Institutions at Indore, Gwalior and Dewas. He has successfully steered the group through 45 years of Agribusiness and 27 years of higher education."

## ADMISSION @ PIGM, INDORE

### ELIGIBILITY

- 1** Full-time undergraduate degree in any discipline
- 2** Freshers as well as candidates with a work experience of less than 36 months and age less than 25 years.
- 3** Minimum 60% marks in Class X, XII and Graduation

### PROCESS

- STEP 1** Application verification to check the eligibility criteria
- STEP 2**
  - Group Discussion
  - Faculty Panel Interview
  - PIGM Aptitude Test
- STEP 3** Interview with Director PIGM

## OUR RECRUITERS



**PIGM**  
THINK GLOBAL ACT LOCAL

Scheme No. 53, Malviya Nagar, MR 9 Rd,  
Opposite Barfani Dham, Indore - 452008, M.P.

**78697 92220, 74705 22022**  
**74706 55055, 73897 95488**  
**96693 27806, 0731-3108658**

## "LAUNCH PAD TO TECHNO MANAGERIAL WORLD"



**Prestige Institute Of  
Global Management**

(Approved by AICTE, New Delhi)

**PIGM**  
THINK GLOBAL ACT LOCAL

## BROCHURE 2024



**PGDM RBA FPM**

Size: 8(w) X 11(h) inch



MISSION

To be an institution of excellence in management education and be a first choice for all students.

VISION

To prepare our graduates to be **analytics driven, future ready leaders** who are also **socially responsible**. We expect our graduates to be **future employers** and also transform the communities they engage with.

MESSAGE FROM THE DIRECTOR



**Sudhir Pradhan**  
PGDM (IIMB), B.E. Mechanical (DCE)  
Ex-COO/EVP: Aditya Birla Group, PepsiCo, Godrej, Whirlpool & Tata

PIGM is a young Institute aspiring to be World class in Techno Managerial education. Its focus is on hiring highly qualified faculty with strong academic background & Industry experience. This will enable to drive academic rigour, course development to meet the Industry demand and prepare students for Placements. Institute will also impart Entrepreneurial skills & on the job training to students, to prepare them for a smooth transition from academic to practical eco system and be a Growth Driver.

ABOUT PIGM

What is PIGM?

**Prestige Institute of Global Management (PIGM)** is a member of the **Prestige Group of Institutions**, Central India's most renowned brand in the education sector. PIGM is a standalone Institute approved by **AICTE**, New Delhi offering **Post Graduate Diploma in Management (PGDM) & RBA**

**PIGM differentiates itself from other Institutes by offering:**

- PGDM program with a focus on future industry needs, skillsets, and leadership competencies
- Techno-managerial PGDM to meet the current demand of Managers with Analytical skills.
- Future ready managers who can adapt global perspectives to local realities and stay relevant
- Future Employers, grounded on a strong foundation of Indian values and ethos

**Key aspects of the PGDM program are:**

- Future ready curriculum with strong focus on emerging disciplines of global significance- Data Analytics, visualization, Digital Marketing, Enterprise Business & Risk Management
- Industry focused, application oriented and experiential learning taking into account emerging industry and entrepreneurship needs
- Industry Visits, Management Games/ Conclaves, Summer Internships

ADVISORY BOARD

- Vaibhav Chawla**, Asso. Professor at IIT Madras, FPM-IIM Kozhikode
- Kalyan Bandyopadhyay**, Growth & Innovation Strategist, B.Tech-IIT Kgp, PGDM IIM-Kolkata
- Nitin Agrawal**, Co-founder Xalt Analytics. M.Tech. IIT- Bombay, MS & Ph.D-NCSU, USA
- Arvind Pandey**, Tata Com., B.Tech. EEE BITS Pilani, Fellowship- Universität of Stuttgart
- Amar KJR Nayak**, Professor at XIM, BE(NIT), MBA(IIMB),PhD, IIT(kgp), Postdoc (KOBÉ, Japan)

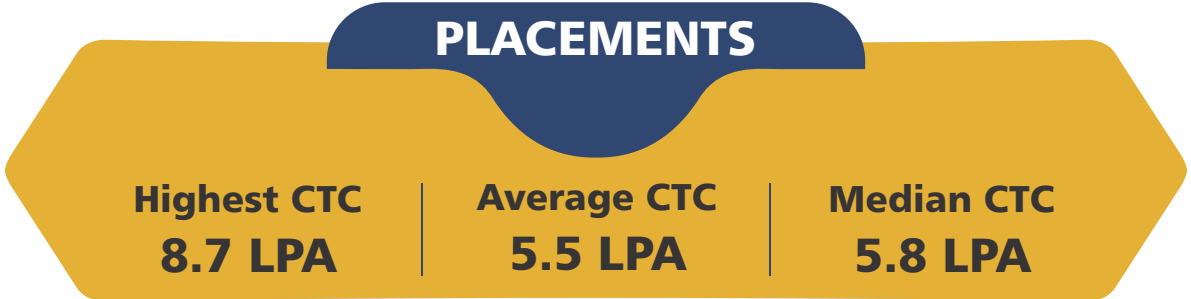
BOARD OF GOVERNORS

- Shubhamoy Dey**, Professor- IIM Indore, Ph.D- University of Leeds, U.K.
- Viswanath Pingali**, Professor, IIM Ahmedabad, Ph.D North Western University, USA
- Hemlatha Chandrashekhar**, Professor, North Cap University, BE- GNIIT, FPM-IIML
- Suresh Paul Antony**, Associate Professor, IIM Trichi, FPM-IIM L
- Harshal Lowalekar**, Professor IIM Indore, FPM-IIM A

FULL TIME PROGRAM CURRICULUM - PGDM & RBA

1st Semester	2nd Semester	3rd Semester	4th Semester
• Microeconomics	• Macro Economics	• Performance Management and Competency Mapping	• Compensation Management and Total Rewards
• <b>Business Mathematics and Statistics</b>	• <b>Marketing Research</b>	• Training & Development	• Organizational Development and Change Management
• Management Accounting	• Financial Management	• Industrial Relations and Labour Law	• Leadership Development & Managerial Skills
• Information Systems for Business	• Operations Management	• <b>Statistical Analysis using Jamovi (SAJ)</b>	• Competency and Talent Management
• Marketing Management	• Human Resources Management	• <b>Machine Learning/Power –BI</b>	• <b>Cloud Computing</b>
• Organizational Behavior	• Indian Ethos and Business Ethics	• Insurance Management	• <b>Big Data Architectures</b>
• Business Communication	• Quantitative Techniques For Management	• Enterprise Risk Management	• <b>Finance Analytics/ Fintech Ecosystem</b>
• <b>Database Management</b>	• Interpersonal Skills for Professional Success	• Security Analysis and Portfolio Management	• International Finance
• <b>R and Data Visualization</b>	• <b>Python Programming</b>	• Financial System and Services	• Strategic Financial Management
• MS-EXCEL	• Critical Thinking and Problem-Solving Skills	• Digital Marketing and Social Media	• E-Commerce/ Innovation Management
	• Interpersonal Skills for Professional Success	• Product and Brand Management	• Advanced Sales and Distribution
	• <b>Sales and Distribution</b>	• Services Marketing/Consumer Behaviour	• On Job Training & On-boarding
		• Project Management	• Entrepreneurship
		• Logistics and Supply Chain Management	• <b>Marketing Analytics</b>
			• International Business
			• Industry Awareness

In III and IV Semester, elective courses will be offered leading to specialization in **Marketing/ Finance/ HR/ Operations/Business Analytics**



“Average salary Index to Fees: PIGM offers better ROI and less payback period vis a vis other institutes in the region”

FACULTY



**Sudhir Pradhan**  
BE, PGDM – IIMB



**Dr. Poornima Mishra**  
BSc, MBA, FPM



**Dr. Swati Chaplod**  
B.Com, EPGDHRM, PhD



**Dr. Harshika Gabbad**  
MBA, MA(lit),MA(psy), PhD



**Dr. Ankita Jain CA**  
MCom, FCA, DISA, PhD



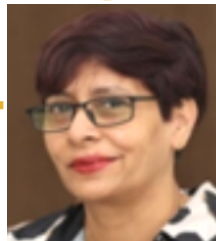
**Kalyan Bandopadhyay**  
B.Tech., PGDM-IIMC



**Nikhil S Chouhan**  
B.Com, MBA



**Ayush Kansal**  
B.Com, MBA



**Radhika Krishnan**  
BA, MA, Mphil



**Dr. Shruti Awasthi**  
B.Com, MBA, PhD

VISITING FACULTY WITH INSTITUTE

- |   |  |
|---|--|
| ■ <b>Prof. Shakti Bodh Bhatnagar</b><br>PhD, PGDM, BE. Mechanical   | ■ <b>Prof. Shyam K Shrivastava</b><br>B.E (Electronics & Tele Communication), MCA, MBA |
| ■ <b>Prof. Alay Paranjape</b><br>BE(Electrical), MBA (Data Science) | ■ <b>Prof. Utkarsha Soni</b><br>BBA, MBA, PhD, DLL (Pune)                              |
| ■ <b>Prof. Milan Jha</b><br>BE (Mechanical), EPGP (IIM Indore)      | ■ <b>Prof. Supratim Kundu</b><br>BTech, PGDM, FDPM (IIM), PhD                          |
| ■ <b>Prof. Dulari Bhatt</b><br>BE, M.TECH.                          | ■ <b>Prof. Uttam Sahay</b><br>PGDM, PhD  |

EMINENT SPEAKERS AT PIGM

- |   |  |
|---|--|
| ■ <b>Mr. Debashish Ghosh</b><br>VP, Country HR Head, Berkadia India | ■ <b>Mr Hamid Eqbal</b><br>VP Marketing, Vodafone Idea Ltd                               |
| ■ <b>Mr Amantran Ghosh</b><br>Marketing Head, Nestle                | ■ <b>Ms. Shilpy Singh</b><br>Head Project Management, Piramal Group                      |
| ■ <b>Mr. Saurabh Bansal</b><br>Group VP, Comviva                    | ■ <b>Mr. Imamuddin Miya</b><br>Sales Head, Marino Food Products                          |
| ■ <b>Mr. Sameer Kaul</b><br>COO, Metropolis Healthcare              | ■ <b>Mr. Akash Mehta</b><br>Founder, Shark Tank S2, Homestrap Fabric Furnishing Pvt Ltd. |